

A STRATEGIC
BUSINESS TOOL THAT
AUTOMATICALLY AND
ACCURATELY MEASURES
AN ORGANIZATION'S
VIDEOCONFERENCING
ENVIRONMENT

www.measurevideomiles.com

MEASURE
VIDEO-MILES

CITY·IS
Converged Visual Solutions

VIDEO-MILES®
reducing carbon emissions

VIDEO-MILES: A TRULY UNIQUE HOSTED SOFTWARE SERVICE DEVELOPED BY THE VISUAL ENVIRONMENT LTD.

FEATURES

- Number of Video-Miles used.
- Number of calls made.
- Amount of carbon saved.
- Amount of money saved.
- Number of people hours saved.
- Utilization facts for each endpoint.

BENEFITS

- Enables planning and justification for an effective video strategy.
- Measures and monitors all carbon and cost savings.
- Provides utilization statistics for entire videoconferencing network.
- Instantly identifies where resources, upgrades and new systems are required.



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VIDEO-MILES EMPOWERS VIDEOCONFERENCING USERS TO MEASURE, MONITOR, DRIVE AND CONTROL UTILIZATION.

In today's fast paced world, every business must take responsibility for their environmental actions and continuously work towards improving their corporate social responsibility. For companies, that means finding a thoughtful and considered approach to reducing carbon emissions without raising costs or sacrificing productivity.

Video-Miles is a unique hosted software service that automatically calculates carbon, cost and people hours saved and allows videoconferencing users realize return on investment. Video-Miles are the number of miles you would have travelled to get to a meeting.

The data is extracted from any manufacturer's videoconferencing or management system and instantly records and presents the data in a secure portal. Every videoconferencing system is mapped using Video-Miles Fetchit, which registers any system, on or off the corporate network and runs silently on any Windows-based server, laptop or computer.

SET CARBON AND COST SAVING TARGETS

Video-Miles can easily calculate the amount of carbon dioxide saved per meeting, per day, per system or per annum. Every videoconferencing system can be analyzed 24/7 via a secure hosted web portal.

Using plug-ins to specific databases, the variables of any meeting, such as flight costs, driving routes and the number of meeting participants can be adjusted to reflect the true cost savings.

BUDGET, PLANNING AND STRATEGY JUST GOT EASIER!

Video-Miles provides total visibility of your videoconferencing network. Endpoint utilization can be scrutinized based on top or worst performers. The tool provides instant justification for any videoconferencing buyer to budget for future system upgrades.

WHAT IT COSTS

Typically, Video-Miles is priced per endpoint per month, based on a 12 month contract. A nominal set up fee and maintenance cost also applies.

ABOUT THE VISUAL ENVIRONMENT LTD.

The Visual Environment was founded to design and develop commercial and environmental software for videoconferencing.

Their vision is to increase the strategic value of video communications by empowering users of all systems to control and drive their videoconferencing investment.

SEE VIDEO-MILES IN ACTION

Video-Miles works seamlessly with all manufacturers' endpoints and infrastructure products.

For an online demonstration or request for pricing, contact your nearest sales representative or visit www.cityis.com

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